

Gerald White, Associate Publisher, PLATE magazine

Gerald J. White has spent his entire business life deeply involved with the restaurant and onsite foodservice marketplace. Jerry has held top management positions with several of the industry's leading media companies. He currently serves as Associate Publisher for PLATE magazine, which is devoted to the culinary and menu development interests of chefs, restaurateurs and foodservice operators across the entire foodservice spectrum.

Mr. White has earned the reputation of being among the hospitality industry's leading connectors and facilitators. That led him to form The Jerry White Company, a business development consultancy specializing in connecting onsite foodservice communities. Jerry has long been an active participant and contributor to many industry associations and their respective conferences. His recognitions and honors include the IFMA Spark Plug Award, and SHFM's Spirit, Leadership, the Richard Ysmael and the Robert Pacifico Awards. Mr. White is also largely credited with popularizing the term "onsite" to replace the outdated "noncommercial" and "Institutional" foodservice terms.

Jerry takes particular pride in having been the emcee/moderator of the FCSI Solutions3 Conference since its inception in 2011.